

ExecuShe

"Empowering Millions of Women to Lead"

As the world's first live gender data space, ExecuShe harnesses the power of data science to track weekly progress and deliver insights on gender (in)equality within major indices across 50+ countries. Beyond measuring Gender Diversity as the presence of women at the top executive table (by Headcount), ExecuShe also fosters Gender Equality by approaching the 'Gender Power Gap' through Gender Share (by Ownership). All ExecuShe measurements can be continuously tested for financial materiality, and if requested, customised accordingly to ensure that Real Impact Outcomes (RIOs) are aligned with Returns on Investment (ROIs). By closing the gender data gap, ExecuShe's goal is to increase the representation of women where it matters, and to empower a stronger female voice.

Equality starts at transparency!

[Male Executives control 99 times more S&P 500 shares than women](#)
-BLOOMBERG

[Female executives only control 1% of shares at America's biggest companies - and sometimes less, depending on the day](#) - FORTUNE

KEY FEATURES

- 15,000+ WOMEN EXECUTIVES & THEIR CHARACTERISTICS (60,000+ EXECUTIVES IN TOTAL)
- ACTUAL TOP MANAGEMENT TEAM WITH BREAKDOWN OF 70+ TOP POSITIONS (NOT JUST FIVE BEST PAID)
- GENDER DIVERSITY BY HEADCOUNT & GENDER SHARE BY OWNERSHIP (INSIGHTS ON POWER BEYOND PART-TIME BOARD MEMBERS)
- SDG 5 LEAGUE TABLES OF 5,000+ ASSET MANAGERS AND 5,000+ CORPORATIONS
- UPDATED WEEKLY WITH HISTORIC DATA, TRACKED SINCE 2020
- 50+ COUNTRIES COVERED
- 20,000+ ALL TIME MUTUAL FUNDS
- MULTIPLE ASSET CLASSES (EQ,FI,PE)
- ULTIMATE RESOURCE FOR UN WOMEN EMPOWERMENT PRINCIPLE 1 PERFORMANCE DATA

EXECUSHE'S LIVE GENDER DATA SPACE PROCESS

The gender data market is suffering from a lack of depth, particularly in terms of scale and update frequency. At ExecuShe, we measure gender imbalance within the center of power. Through our unique Gender Share data, we provide in-depth insights of the 'Gender Power Gap' at and beyond headcount. Our observations are at the scale of the individual top executive woman, those who truly made it beyond the 'glass ceiling'. We provide details on their differentiating characteristics and outline the gender imbalances they experience professionally at the workplace.

To ensure we are always up to date, we don't purely rely on formal corporate reporting, which is published on average hundreds of days after a woman has broken through the glass ceiling. Using our unique, proprietary Continuous Accountability Monitoring (CAM) technology, we observe how thousands of corporations in over 50 countries perform their SDG 5 accountability on a weekly and monthly basis.



EXECUSHE'S USE CASES FOR EVERYONE

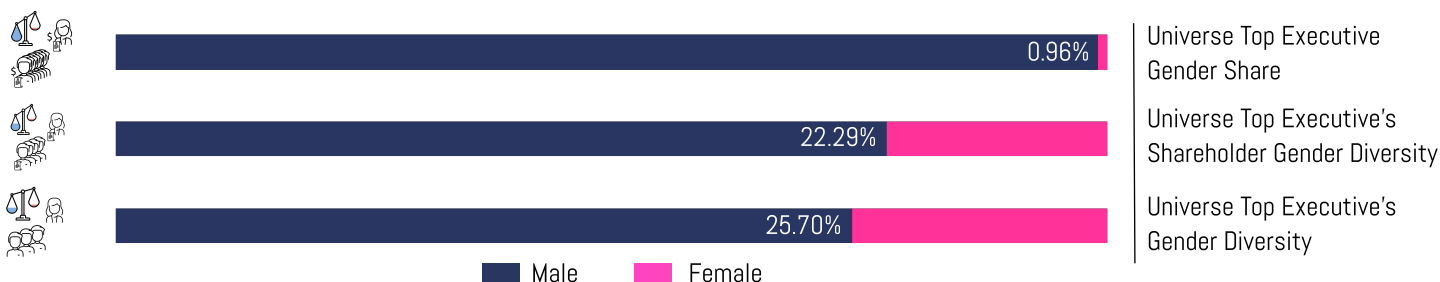
1. Explore the ExecuShe live gender data space for research purposes
2. Engage with individual executives in our growing network
3. Contrast Gender Diversity (by headcount) with Gender Share (by ownership)
4. Benchmark the extent and power of your women leaders against peers
5. Compare your performance on UN Women Empowerment Principle 1

6. Understand gender imbalance and its patterns in-depth at the top level of power
7. Celebrate the success of female role models in real-time
8. Co-brand with ExecuShe.

EXECUSHE'S USE CASES FOR INVESTORS

1. Build SDG 5-linked investment portfolios or ETFs across asset classes in Fixed Income and Public Equity
2. Select securities with strong female leadership across asset classes including Fixed Income, Private Equity, Public Equity
3. Measure the financial materiality of women in leadership roles by context
4. Monitor the SDG 5 performance of your asset managers (Gender Diversity & Gender Share)
5. Report on your SDG 5 impact to your clients

GENDER DIVERSITY STATISTICS OF UNIVERSE OF S&P500 TOP EXECUTIVES, Q1 2022



Note: 99% of S&P500 companies covered

For more information, please visit ExecuShe.com or contact [Katharina](#) or [Pricilia](#)